



## Corporate Team Fundraising Guide and Ideas

**Double Your Donations—Matching Gifts!** Does your company have a matching gift program? A [quick search](#) will give you details of your company's policy. Instructions for submitting can be found [here](#).

**Engage Your Professional Network** Your company has vendors and partners, and while this may be a challenging time for many industries, there are still companies that remain committed to their philanthropic efforts. If your company allows you to contact these companies about your team's fundraising efforts, it gives them the opportunity to show their appreciation for your professional relationship while supporting a worthwhile cause.

**Promote Your Fundraising Efforts** Talk to your manager or HR about sending a company-wide email detailing your team's Take Steps efforts. Include information in the company newsletter and on the company intranet. Start a collaborative channel on your company's instant messaging platform (i.e. Slack, Yammer, Teams, etc.) to share updates and recruit new team members.

**Host a Company-wide Virtual Kickoff Party** Bring everyone together over a virtual lunch or happy hour and get people excited to join your company team. Share a brief presentation, answer questions and share a link to your team page so colleagues can register to join. Above all, make it fun!

**Become a Corporate Sponsor** As a Take Steps Sponsor, your business would receive visibility through marketing efforts, and would have direct access to our highly connected participants. You would be positioned as a partner of the IBD community, helping shape our participants view of your business.

**Host a Virtual Lunch and Learn** Take Steps staff can join a video call and educate employees about IBD, the Foundation and Take Steps. These events aren't restricted to lunchtime – we are happy to join over breakfast, break time or happy hour also!

**Form a National Team** Does your company have other office locations? If so there is probably a walk near them! Engage all of your employees and gain additional recognition by becoming a National Corporate team.

**Friendly Competition** Fundraising competitions at work have been proven to increase revenue and are a lot of fun! Ideas include: most money raised, first to hit a milestone or the most donations received. Prizes can be anything employees value such as an extra vacation day, lunch with a top executive or prime parking spot use when we're all back at the office – some great ways to keep employees optimistic and excited about the future!

**Virtual FUNdraising Ideas for the Office** Your local Take Steps staff have great ideas for virtual fundraisers – connect with them and brainstorm your plan!

**3.1 MILLION REASONS TO TAKE STEPS** 