



## Corporate Team Fundraising Guide and Ideas

**Double Your Donations—Matching Gifts!** Does your company have a matching gift program? A [quick search](#) will give you details of your company's policy. Instructions for submitting can be found [here](#).

**Engage Your Professional Network** Your company has vendors and partners eager to show their appreciation for your business. If your company allows you to contact these companies about your team's fundraising efforts, it gives them the opportunity to show their appreciation for your professional relationship while supporting a worthwhile cause.

**Promote Your Fundraising Efforts** Talk to your manager or HR about sending a company-wide email detailing your team's Take Steps efforts. Include information in the company newsletter and on the company intranet. Post flyers around the office.

**Host a Company-wide Kickoff Party** Bring everyone together over pizza or desserts and get people excited to join your company team. Answer any questions they may have about walk day and have laptops available so employees can register at the kickoff. Above all, make it fun!

**Become a Corporate Sponsor** As a Take Steps Sponsor, your business would receive visibility through marketing efforts and day-of event activities, and would have direct access to our highly connected participants. You would be positioned as a partner of the IBD community, helping shape our participants view of your business. Local sponsorships range from \$XXX to \$XXX and offer a variety of recognition and benefits.

**Host a Lunch and Learn** Take Steps staff can virtually educate employees about IBD, the Foundation and Take Steps. These events aren't restricted to lunchtime – we are happy to host breakfast, break time or happy hour also!

**Form a National Team** Does your company have other office locations? If so there is probably a walk near them! Engage all of your employees and gain additional recognition by becoming a National Corporate team.

**Friendly Competition** Fundraising competitions have been proven to increase revenue and are a lot of fun! Ideas include: most money raised, first to hit a milestone or the most donations received. Prizes can be anything employees value such as an extra vacation day or prime parking spot use.

### FUNdraising Ideas for the Office

- Host a sports pool (March Madness, horse racing) with 50% of the pot going to Take Steps
- Ask everyone to donate their lunch money and brown bag for a day
- Ask vendors or local businesses to donate gift cards or items to host a raffle
- Host a virtual trivia night or bingo